



## BOLT DRAMATICALLY IMPROVES AUDIO AND VIDEO QUALITY OF VIDEO MEETINGS WITH LOGITECH GROUP

Bolt is a venture capital firm that focuses on early-stage start-ups at the intersection of hardware and software. With a single engineering team spread across two locations and a dozen meeting rooms of different sizes, Bolt found that the A/V quality of their existing devices fell short of their users' needs and expectations. By adopting Logitech GROUP, the audio and video quality of their meetings has dramatically improved.

# BOLT

### INDUSTRY

Venture Capital

### LOCATION

San Francisco, Boston

### WEBSITE

<http://bolt.io/>

### PRODUCTS USED

Logitech GROUP



### CHALLENGE

Bolt relies heavily on video conferencing for engineering collaboration, but with their existing equipment they experienced difficulty hearing the audio in their larger conference rooms. Additionally, the limited quality and functionality of their legacy video camera reduced productivity.

### SOLUTION

Bolt found that Logitech GROUP dramatically improved the audio quality of their video meetings, especially in larger conference rooms with 10-15 participants. Logitech GROUP similarly improved the video experience for team members who spend over half their time collaborating via video conference.

### RESULT

Logitech GROUP helped Bolt engineers achieve better collaboration experiences with Google Hangouts. Audio quality dramatically improved compared to the legacy audio conferencing system. Logitech GROUP also delivered significantly better video performance, enhancing the overall quality of frequent meetings.

**“Our internal team spends over 50% of their time on video calls, so we heavily depend on our infrastructure working well. We use Google Hangouts but found that traditional hardware wasn't meeting our expectations, particularly in our larger conference rooms. With Logitech GROUP, audio quality is HUGELY better and video is vastly improved.”**

**BEN EINSTEIN**  
Founder and General Partner  
Bolt