



DEALOGIC LEVERAGES LOGITECH GROUP, MEETUP, AND SMARTDOCK TO ENHANCE GLOBAL COLLABORATION AND TRAINING.

Dealogic, a global provider of integrated content, analytics, and technology to financial firms, uses Logitech GROUP, MeetUp, and SmartDock to enhance worldwide collaboration and training.



INDUSTRY

Technology (Computer Software)

LOCATION

Hong Kong, Tokyo, Beijing, Singapore, Mumbai, Sydney, Budapest, Sao Paulo as well as London and New York

WEBSITE

dealogic.com

PRODUCTS USED



Logitech MeetUp



Logitech GROUP



Logitech SmartDock

CHALLENGE

When Dealogic decided to incorporate the global reach, flexibility and cost-saving potential of video meetings into their infrastructure, they wanted a high-performance, cost-efficient, and user-friendly solution with minimal support requirements and seamless compatibility with their UC platform.

SOLUTION

Dealogic selected MeetUp (Logitech’s all-in-one video conference solution for huddle rooms and small conference rooms), GROUP (the amazingly affordable ConferenceCam for larger-sized conference rooms), and Logitech SmartDock (a secure meeting room console designed for Skype® room systems).

RESULT

The combination of Logitech GROUP, MeetUp, and SmartDock is making it possible for Dealogic to enhance global collaboration and training while fulfilling its objectives for affordability, performance, and ease of use. Plus, it was a breeze for Dealogic to set up and install.

“As a global enterprise, we need to get close and communicate with different teams in other regions. When evaluating video collaboration options to support this objective, we prioritized budget, performance, and ease of use as key criteria. Logitech surpassed our expectations on all counts.”

JASON LEE
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Dealogic