



FIXT LEVERAGES LOGITECH GROUP TO STRENGTHEN PERSONAL CONNECTIONS, ENHANCE RESULTS

Logitech GROUP has brought Fixt employees closer together as a team and increased accountability and participation. With crystal-clear audio, razor-sharp video, and amazing affordability, Logitech GROUP helps Fixt drive productivity and results—better, faster, and cheaper.



INDUSTRY

Mobile Repair

LOCATION

Baltimore, MD

WEBSITE

www.fixt.co

PRODUCTS USED

Logitech Group



CHALLENGE

Fixt stays connected with customers every day in a market where time is super valuable. Any time spent fiddling around with conference room equipment is time wasted. Logitech GROUP is a breeze to set up and use — they simply connect a laptop and start a meeting.

SOLUTION

Fixt found GROUP to be a convenient and robust tool that delivers affordable video conferencing for anyone, anywhere. The remote camera is so easy to set up and start using—it looks great and it works every time. Plus, the state-of-the-art speakerphone eliminates the need to yell into a smartphone.

RESULT

Logitech GROUP has exceeded expectations at Fixt and brought employees closer together as a team. So much interaction is communicated through facial expression and body language. Logitech GROUP captures that non-verbal communication and provides visibility to everyone in the room, not just the one in front of a laptop.

“People intuitively want to be a part of something, and you feel this so much more when you can actually see the people you’re talking with, see their smiles, and become more deeply invested in the conversation. With GROUP, Logitech brings all that to life.”

LUKE COOPER
Founder and CEO
Fixt