Employee engagement is the emotional commitment an employee has to the organization and its goals. Make employee engagement a top priority and go where intelligence, benefits, and salary cannot - to real productivity and results.

**COLLABORATION TRUMPS INTELLIGENCE**
Successful team performance can be attributed to collaboration efforts, rather than average team intelligence.

**THE DISENGAGEMENT EPIDEMIC**

How much is it costing you?

- 70% of employees are either not engaged or actively disengaged at work.
- Active disengagement costs the U.S. $450 billion to $550 billion per year.

Companies with highly engaged workforces outperform by 147% earnings per share.

Highly engaged teams are 4x more successful.

**REMOTE WORKERS**

Remote workers are more engaged...

- ...and they log an average of 4 more hours a week.

Enable the remote workforce with technology to engage and outperform.

- 62% of workers are “networked workers”.
- 45% of networked workers spend time working at home.
- 39% of employees spend time working remotely.

**FACE-TO-FACE COMMUNICATION = ENGAGEMENT**

Email and instant messaging isn’t enough; to boost collective intelligence and social sensitivity, face-to-face communication is key.

- Social sensitivity: The ability to read a person’s feelings through facial expressions.
- Out of sight. Out of mind: Working remotely does not have to be isolating. Video conferencing strengthens worker connections and productivity.

Keep your workforce engaged. Check out Logitech’s Video Collaboration Portfolio for affordable, high quality VC solutions: www.logitech.com/Video-Collaboration

Sources:
7. 70% of employees are either not engaged or actively disengaged at work.
8. Active disengagement costs the U.S. $450 billion to $550 billion per year.
9. Companies with highly engaged workforces outperform by 147% earnings per share.
10. Highly engaged teams are 4x more successful.