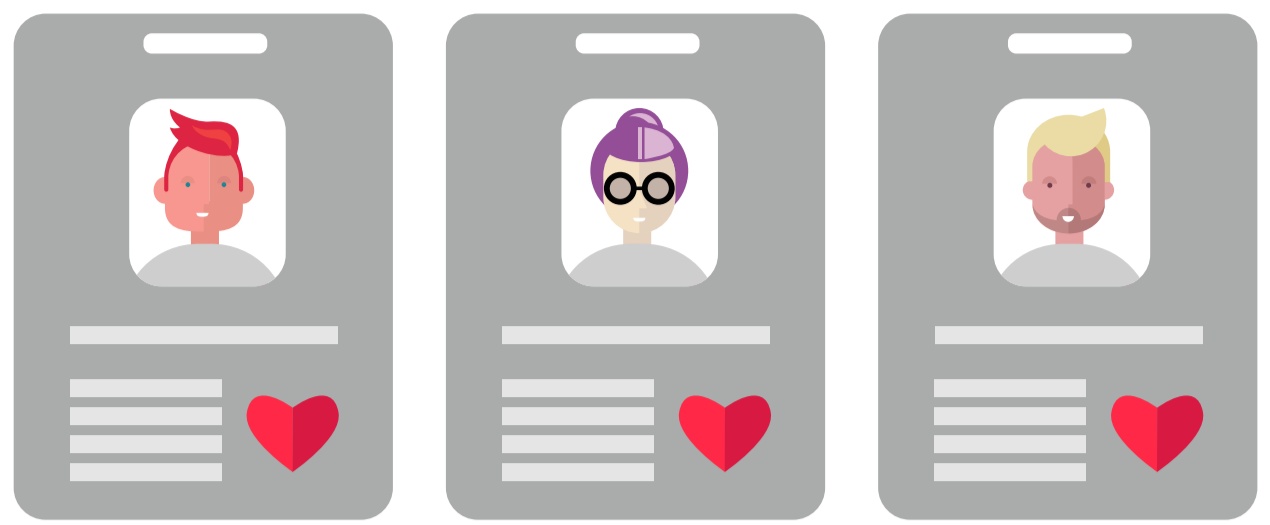


COLLABORATION WINS: HOW TO BUILD A HIGH-PERFORMANCE WORKFORCE

Employee engagement is the emotional commitment an employee has to the organization and its goals. Make employee engagement a top priority and go where intelligence, benefits, and salary cannot - to real productivity and results.

COLLABORATION TRUMPS INTELLIGENCE

Successful team performance can be attributed to collaboration efforts, rather than average team intelligence.



THE DISENGAGEMENT EPIDEMIC

HOW MUCH IS IT COSTING YOU?



70% of employees are either not engaged or actively disengaged at work.

\$550
billion

Active disengagement costs the U.S. \$450 billion to \$550 billion per year.



Companies with highly engaged workforces outperform by 147% earnings per share.



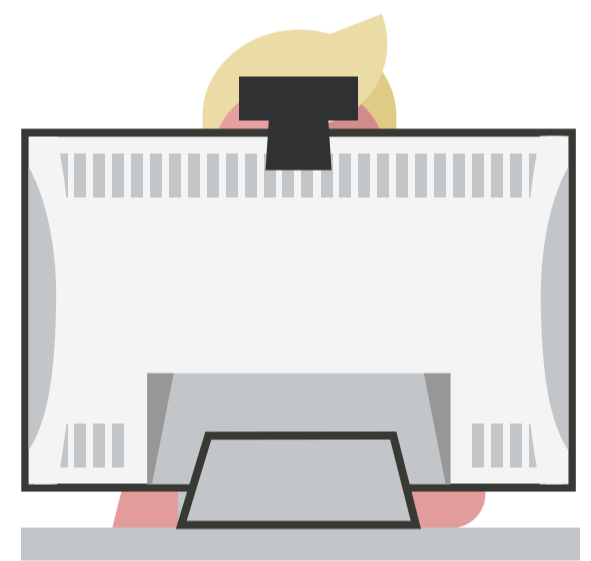
Highly engaged teams are 4x more successful.

REMOTE WORKERS

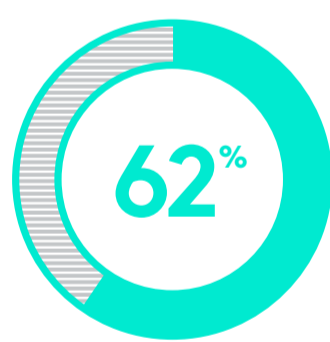
REMOTE WORKERS ARE MORE ENGAGED...



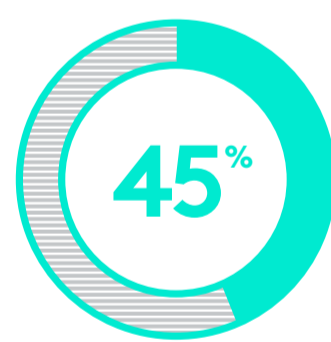
...and they log an average of **4 more hours a week.**



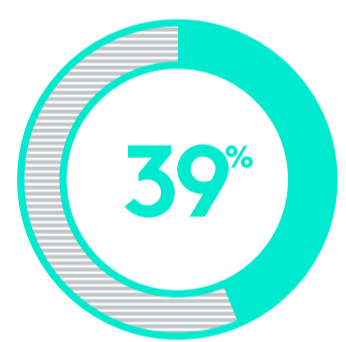
ENABLE THE REMOTE WORKFORCE WITH TECHNOLOGY TO ENGAGE AND OUT-PERFORM.



of workers are "networked workers".



of networked workers spend time working at home.



of employees spend time working remotely.

FACE-TO-FACE COMMUNICATION = ENGAGEMENT

EMAIL AND INSTANT MESSAGING ISN'T ENOUGH. TO BOOST COLLECTIVE INTELLIGENCE AND SOCIAL SENSITIVITY, FACE-TO-FACE COMMUNICATION IS KEY.

SOCIAL SENSITIVITY

The ability to read a person's feelings through facial expressions.



HIGHER SOCIAL SENSITIVITY

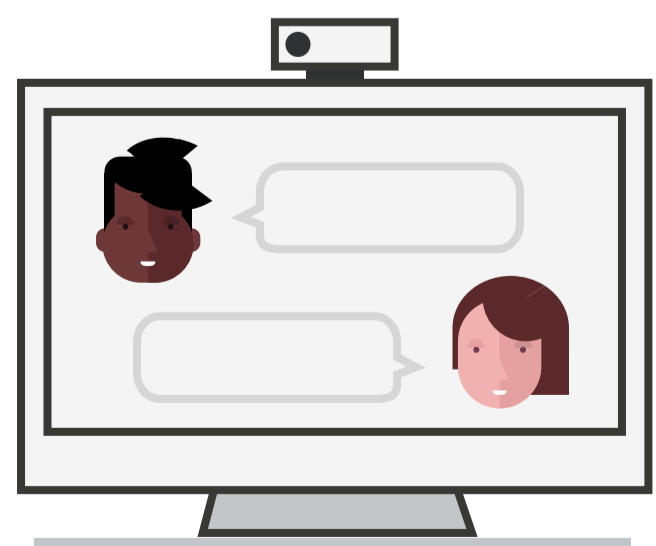
=

HIGHER GROUP INTELLIGENCE



OUT OF SIGHT. OUT OF MIND.

Working remotely does not have to be isolating. Video conferencing strengthens worker connections and productivity.



Keep your workforce engaged. Check out Logitech's Video Collaboration Portfolio for affordable, high quality VC solutions:
www.logitech.com/Video-Collaboration

Sources:
1. http://www.gallup.com/businessjournal/163316/don-pamper-employees-engage.aspx?g_source=telecommuting&g_medium=search&g_campaign=titles
2. <http://www.gallup.com/services/176708/state-american-workplace.aspx>
3. <http://www.pewinternet.org/2006/09/24/networked-workers/>
4. <http://www.hbrmanniller.com/research/research-summaries/coworking-swarming-and-the-agile-workplace.html>
5. http://www.gallup.com/opinion/gallup/170669/remote-workers-log-hours-slightly-engaged.aspx?g_source=office%20collaboration&g_medium=search&g_campaign=titles
6. http://www.gallup.com/opinion/gallup/183341/owning-personal-engagement-remote-worker.aspx?g_source=video%20conference&g_medium=search&g_campaign=titles